

# BLOG

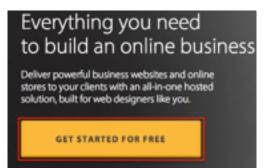
Adding a Business Catalyst to your Adobe Muse Built site is now very easy with the +BC widget set from <u>musegrid.com</u> and in this document we will show you step by step how to do it.

## **STEP 1: Opening a Business Catalyst Account**

You will need a Business Catalyst account with the blog module enabled. Muse publishes to Business Catalyst but by default this is only the web basics account and therefore does not have the blog module available. So to start with we need to head over to Adobe Business Catalyst and create a site there first.

NOTE: You may want to take a look at becoming a Business Catalyst Partner as this offer the best management and control over your Business Catalyst sites and pricing starts from free.

1. To get started with setting up your site goto www.businesscatalyst.com



2. Click on the big yellow button.



3. Follow the onscreen guides "Choose the Your CSS HTML" template.

Create Your Free T	rtal Site		ADOBE" BUSINESS CATALYST
1. Set Yangkee 2. Set Oreals 3. Annu-ti 4. Rean		Site Details	harmenetäispissen

- 4. Give your site a name and fill continue to fill in the information required.
- 5. Once setup is complete you will automatically be logged into the site.

## STEP 2: Setting up the Blog in Business Catalyst

1. From the dash board choose Modules > Blogs in the left hand menu.

Dashboard
Site Manager
Modules
Blogs
Photo Galleries
News
Media Downloads
Comments
FAQs
Ad Rotators
Forums
1 CRM

2. Next click on the "Add Blog" button.

Add Blog	
Hou Drug	
You don't have any blog	s. Please create one.

3. Enter the blog name and call it blog (This is the required name for our blog to work with Muse)

Blog Details Blog Posts		
New Post Import Posts	More Actions ~	
Blog Name:	blog	
URL	http://bc-blogtest-musegrid.simpleflame.com/blog_Edit	
Templates:	Use default template	+ Preview Edit
More Options		
Save Delete	Preview	

- 4. We will be able to link to the blog by using /blog in our menu on the Muse site.
- 5. Click save and our blog has been created it might be a good idea to add a sample article now so that we have content on the site for when the blog has been added. We can add articles later as well.

0		
Blog Details	Blog Posts	
New Post	Import Posts More Actions *	
Post Title	Release Date	
This blog	does not have any posts. Please create one.	

We have now completed our setup on Business Catalyst time to add the blog in Muse.

# **STEP 3: Creating a Business Catalyst Template in Muse**

Make sure you have installed the "+BC Blog Modules" library into Muse 7.0 or above.

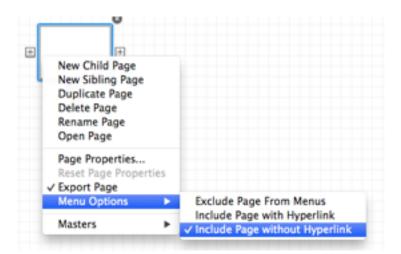


### Modules.mulib

1. Open the site you want to add you blog to in Muse and click publish selecting the site we previously created on Business Catalyst

0.0		Publish	-
	t a click away fron pgrade options to	n previewing your site on the Internet. Check go live.	k our
	Site Name: Typ	pe your site name here	] ①
	http	:// <blank>.businesscatalyst.com</blank>	
	Publish to: Ne	w site 🔻	
	URL: Ne	w site	4
	Data Centre: bo	-blogtest-musegrid -blogtest-musegrid.simpleflame.com	

- 2. Once published click the manage button in Muse to go directly to the Business Catalyst Dash from Muse. You can go to the dash directly from Muse at any time with the manage button.
- 3. Next create a new page and call it "Blog" then right click on the page and choose to include the page but without the Hyperlink.



4. Now go to wherever you main navigation is located and do the following, select the butting that now says blog, go the Hyperlink tool and enter "/blog" and press enter. This will now make that button link to the site blog. Publish and test.

- 5. If you tested the site online you will notice that the blog page does not match the site. Now open the blog page in Muse and do the following:
  - A. Open the page properties Page > Page Properties and set the page min height to 200

000	Page Prop	erties for Blog
	Layout M	etadata Options
	Page Width: + 960 Min Height: + 200 Sticky Footer	Columns: 1 Column Width: 920 Gutter: 20
	Top: <u>n</u> 20 Bottom: <u>n</u> 20 Left: <u>n</u> 20 Right: <u>n</u> 20	Padding Top: 10 87 Bottom: 10 96 Left: 10 0 Centre Horizontally
	tical: Automatic *	Horizontal: Automatic *
Favio	on Image:	
Re	set	Cancel OK

B. Then drag the Blog Enabler Widget from the Muse Library panel onto the page.

P Filter by name	
▼	4
Blog Button	
Blog Enabler Widget	
Blog Latest Articles	
Blog Paragraph Styles	
I 100% Div	

C. Then set up the options as you want them and you can publish the site.

BC Blog Enabler Options	
Arrow Bullet Style:	Arrow One 👻
Blog Post Heading Size:	(Standard) 👻
Blog Sidebar Heading Size	(Standard) 👻
Blog Sidebar Link Size:	(Standard) 👻
Content Column Width	Width (Standard) 🚽
Sidebar Column Width	Width (Standard) 👻
✓ Show Blog Description ✓ S	how Blog Comments
Comments Form Button Colour:	909090
Show Blog Permalinks	

6. Once publish click the manage button to go back into the Business Catalyst console. Then go to Modules > Blogs and select the "Blog Details" tab. By adding the blog enabler widget we

have now created a working template for the blog select the Desktop - Blog (or whatever it is called on you site) from the list and click save.

	Blog Name:	blog	
	URL:	http://bc-blogtest-musegrid.simpleflame.com/blog Edit	
	Templates:	( desktop-blog	Preview Edit
More Opti	ons		

7. If you have not already add one or two blog articles to test the page.

New Post Import Posts More Actions 👻	
ost Details	Release Date
Post Name	Categories
Post URL: http://bc/blogtest-musegrid.simpleflame.com/blog/ Edit	Company Customers
	Products
SEO Metadata Article Title	Root
ost Content Article content	Solutions
	Biog
	blog
	Author
	Chris Kellett
Save	

8. Go back to muse.

# STEP 4: Uploading the support files.

The support files are used by Business Catalyst and muse but are not part of the actual site so we will need to upload them separately.

1. Find the folder named "Files To Upload". In Muse open a page and the select File > Add Files For Upload then navigate to the locate you just found and select all the files. You will seem them in the Muse assets panel with a little black up arrow next to them.

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arrow2.png	Uplo
🕈 arrow3.png	Uplo
🕈 arrow4.png	Uplo
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These files are used by the blog enabler widget and the "Latest articles widget which we will add next.

2. Publish the site to upload the files.

# STEP 4: Adding the latest articles widget.

This widget will show the latest additions to your blog in a list format. This can be used anywhere on the site and as many times as you wish.

- 1. Open the page you wish to place the widget onto.
- 2. Clear a space for the widget.
- 3. Drag the widget from the Muse library panel onto the page.
- 4. Configure the widget and publish the site.
- 5. Thats it you blog is now fully enabled now go and create some content.

# Trouble Shooting...

#### 1. When I click the blog button it does not go to the blog page?

This happens when the hyperlink for the button does not match the url of the blog. If you called the blog - Blog then the hyperlink must be /blog.

#### 2. There is a big white space at the base of the blog page?

Make sure you set the blog page properties in Muse to a height of 200.

3. The latest news widget is not displaying properly?

Make sure you have uploaded all of the files in the "Files For Upload" folder.

4. How do I style the text on the blog page to match my site?

Drag the blog paragraph style library item onto the blog page, change the text styles using the Muse text tools. Locate the paragraph style in the styles panel and redefine the style.

Remove the paragraphs style from the page and publish the site.